



SOUTHERN CALIFORNIA DIGITAL CREATOR

Where fandom gets a glow-up.

Charlie blends cosplay, beauty, fashion and pop-culture event coverage into colorful, discovery-driven content for an engaged community of fans.

20K+ combined community

MAKEUP | FASHION | COSPLAY

PLATFORM PERFORMANCE

2.5M
TIKTOK VIEWS
last 365 days

282K+
INSTAGRAM VIEWS
last 90 days

42.7K
IG INTERACTIONS
93.5% non-followers

531K+
TIKTOK LIKES
6.6K followers

AUDIENCE SNAPSHOT

18-34
strongest age segment

U.S.
top market on both platforms

74-92%
female audience

AVAILABLE FOR

- Press and event coverage
- Short-form video
- Cosplay features
- Beauty and fashion content
- Brand partnerships

